



YOUR ONLINE OFFSITE CONSTRUCTION INFORMATION CENTRE

ONLINE PRESENCE

Our offsite portfolio includes an abundance of profile-raising opportunities – from the bi-monthly Offsite Magazine to the annual Offsite Awards and Explore Offsite confex events. The Offsite Hub has been revitalized for 2020 to feature all of the latest innovations from within the offsite construction industry.

Across all platforms, there is a multitude of opportunities to promote your products, people and services to a highly refined and extremely targeted audience. The Offsite Hub receives over 5,000 unique visitors per month and is a great way of promoting your business. The following promotional opportunities are available:



DIRECTORY LISTING

The Offsite Hub hosts a broad selection of offsite suppliers within the UK. The dynamic search function enables users to scan through the directory listings, newsroom items, and projects to address specific requirements in the most efficient and effective way.

- Company name
- Technology type(s)
- Full contact details
- Website link
- Company logo
- Description
- Functionality to upload your company literature, product images and to state your accreditations

£500 PERMANENT LISTING



NEWSROOM FEATURE

We are able to upload your news stories and press releases to the Offsite Hub newsroom! This happens to be the most visited area of the website which means that this is the ideal platform to promote your products, people and services.

- Up to 500-word press release/news story
- Related images (approx. 700px wide X 400px tall)
- Embedded links/URL's
- Contact information
- Potential to feature in Offsite Magazine*

£150 PER ITEM

* At Editors discretion and subject to space availability.



PROJECT GALLERY INSERT

The project gallery on the Offsite Hub website is the perfect opportunity to shout about your most successful projects! The project gallery allows the reader to filter by sector and/or type of technology meaning that the audience can filter the results to target a specific interest.

* At Editors discretion and subject to space availability.

- 400 - word summary of the project
- Minimum of five project images approx. 700px wide x 400px tall)
- Details of the projects team
- Web address for further details
- Potential to feature in Offsite Magazine*

£200 PER ITEM



WEB BANNER

Web banner adverts can be utilised as a powerful tool for building your brand awareness and promoting your product/services. Your banner will feature on relevant pages of the Offsite Hub website and referral traffic can be easily identified and tracked.

- Animated GIF
- Horizontal option (approx. 740px wide x 130px tall)
- Vertical option (approx. 180px wide x 300px tall)

£200 PER MONTH



TRAINING & CPD LISTING

Listing your CPD and training courses within this section of the Offsite Hub is an excellent business development opportunity for your company. By being broken down into various technologies, this allows visitors to the site to access the relevant training providers.

- Company logo
- Course/CPD title
- Full description of the course
- Contact information
- CPD presentations should be third-party accredited

£200 PER YEAR

Join the offsite community today!

EMAIL MARKETING

Offsite Hub users and Offsite Magazine readers can subscribe FOC to monthly electronic newsletters which provides the ideal opportunity for you to keep key specifiers updated on company news as well as your product developments. Each broadcast goes to our full circulation of approx. 48,738 people in the industry.



INDUSTRY E-NEWS

Our monthly product E-Bulletin enables you to keep key contacts updated on your product developments. Each newsletter features up to eight products/companies and can cover a variety of offsite technologies.

Editorial Section:

- 80-word product specification
- One product image
- Full feature (up to 500 words) displayed on the Offsite Hub
- Weblink for further information
- Potential to feature in the Offsite Magazine at Editors discretion and subject to space availability

£250 PER ITEM



RELATED OFFSITE MEDIA

KEY CONTACTS

Offsite Magazine is part of a larger dedicated platform for promoting and reporting on the world of Offsite manufacturing. These platforms include:



An online information center keeping the world of offsite manufacturing and technology connected.
www.offsitehub.co.uk



Providing a dynamic and interactive experience for those looking to gain insight from those who are shaping the future of the offsite housing sector.
www.2020offsite.co.uk



Celebrating the best in building design and delivery.
www.offsiteawards.co.uk



Series of factory tours focussing upon the manufacturing facilities of some of the UK's leading suppliers.
www.insideoffsite.co.uk



Leaders from the offsite sector gather to discuss current developments within the industry.
www.offsitehub.co.uk/round-table-debate-events



Bringing together those who are driving change in the construction sector – the event will play host to the leading UK and international offsite manufacturers and competent suppliers showcasing a broad spectrum of panelised, volumetric modular solutions, pod and prefabricated MEP solutions, as well as the attest in Digital and BIM technology – all completely free!
www.offsite-expo.co.uk



Demonstrating the application of Volumetric modular technology across a range of vertical markets including; education, leisure, student accommodation, private residential, affordable housing and specialist applications.
www.modularmatters.co.uk



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